



CERTIFIED BY | WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL



Specially Designed Education Services is certified as a Women's Business Enterprise (WBE) through the Women's Business Enterprise National Council (WBENC), one of the nation's largest certifiers of businesses owned and operated by women in the US. We recognize the commitment to supplier diversity that is embraced by corporations and government agencies today, and we can add diversity to your supply chain.

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### **Specially Designed Education Services Certified By the Women's Business Enterprise National Council**

BOTHELL, WA—November 13, 2019—Specially Designed Education Services (SDES), a business specializing in providing products, training, and consultation related to programming for students with moderate to severe disabilities including autism, is proud to announce national certification as a Women's Business Enterprise by the Pacific Women's Business Enterprise Council, a regional certifying partner of the Women's Business Enterprise National Council (WBENC). The rigorous effort to get certified was something SDES owner Suzanne Fitzgerald felt was well worth the investment. "The WBENC certification demonstrates how proud we are to be a woman-owned business," said Fitzgerald. "It is also a reflection of who we are — an inclusive team that values and appreciates the diversity of the educators and students we serve."

WBENC's national standard of certification implemented by the Pacific Women's Business Enterprise Council is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

**About Specially Designed Education Services:**

Specially Designed Education Services is focused on creating and providing curriculum, training, and consultation related to programming for students with moderate to severe disabilities including autism. We are the publisher of The Styer-Fitzgerald Program for Functional Academics and offer instruction and mentorship related to its implementation. We also work with teams to address child-specific concerns (initial programming, planning for communication, behavior, etc.), as well as classroom set-up and scheduling. We provide webinars and pre-scheduled workshops at our training center as well as district-wide trainings on location.

Specially Designed Education Services' mission is to share evidence-based resources and strategies for student learning and success. Our collaborative work with educators, families, and administrators leads to a team roadmap for students with complex learning challenges to reach their full potential.

**About WBENC:**

Founded in 1997, WBENC is the nation's leader in women's business development and one of the nation's largest certifiers of businesses owned and operated by women, with more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit [www.wbenc.org](http://www.wbenc.org).